



D6 Abstract

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Presentation topic	Please check the box to identify your topic area:		
	➤ Transport Demand Management		<input type="checkbox"/>
	➤ Intelligent Transportation Solutions		<input type="checkbox"/>
	➤ Traffic Management and Planning Issues		<input type="checkbox"/>
	➤ Land Use and Traffic Management Planning		<input type="checkbox"/>
	➤ Local, Regional and Strategic Traffic Management Planning		<input checked="" type="checkbox"/>
Presentation title	Travel Demand Management Planning for Small Cities_Rotorua Case Study		
Presentation Remit	<p>Travel Demand Management (TDM) is a key component of planning for all local, regional and central government agencies. Rotorua District has recently completed preparation of its TDM strategy. The presentation outlines how comprehensive and district specific planning was achieved to create a relevant and applicable TDM Strategy for Rotorua. It will describe how a strategy can be integrated with regional and national TDM planning and will outline some of the key actions developed for Rotorua.</p>		