

Creating Traveller Information Services using ITS

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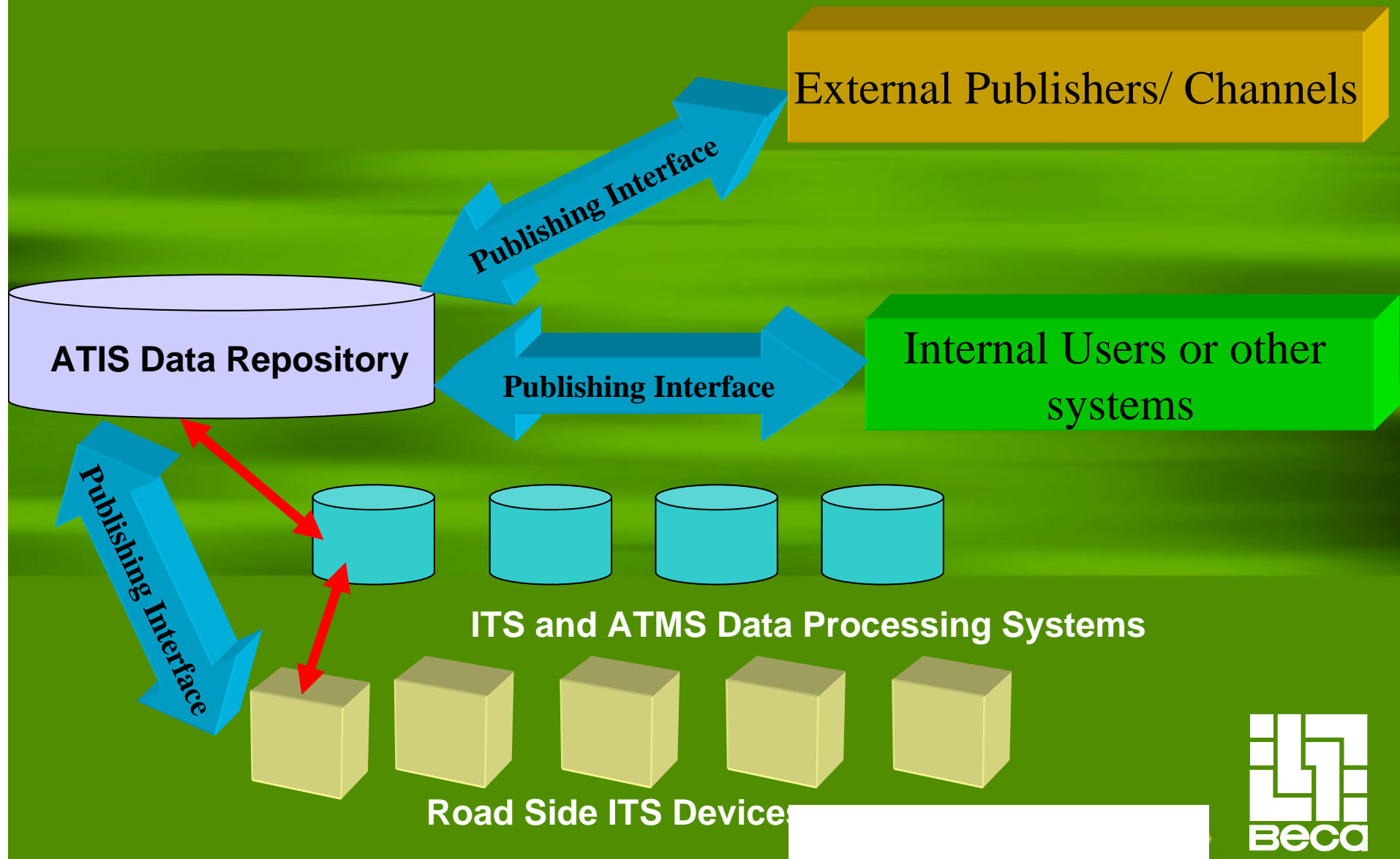


TRAVELLER INFORMATION SERVICES – WHAT ARE THEY AND HOW DO THEY FIT IN CREATING A SUSTAINABLE TRANSPORT ENVIRONMENT?

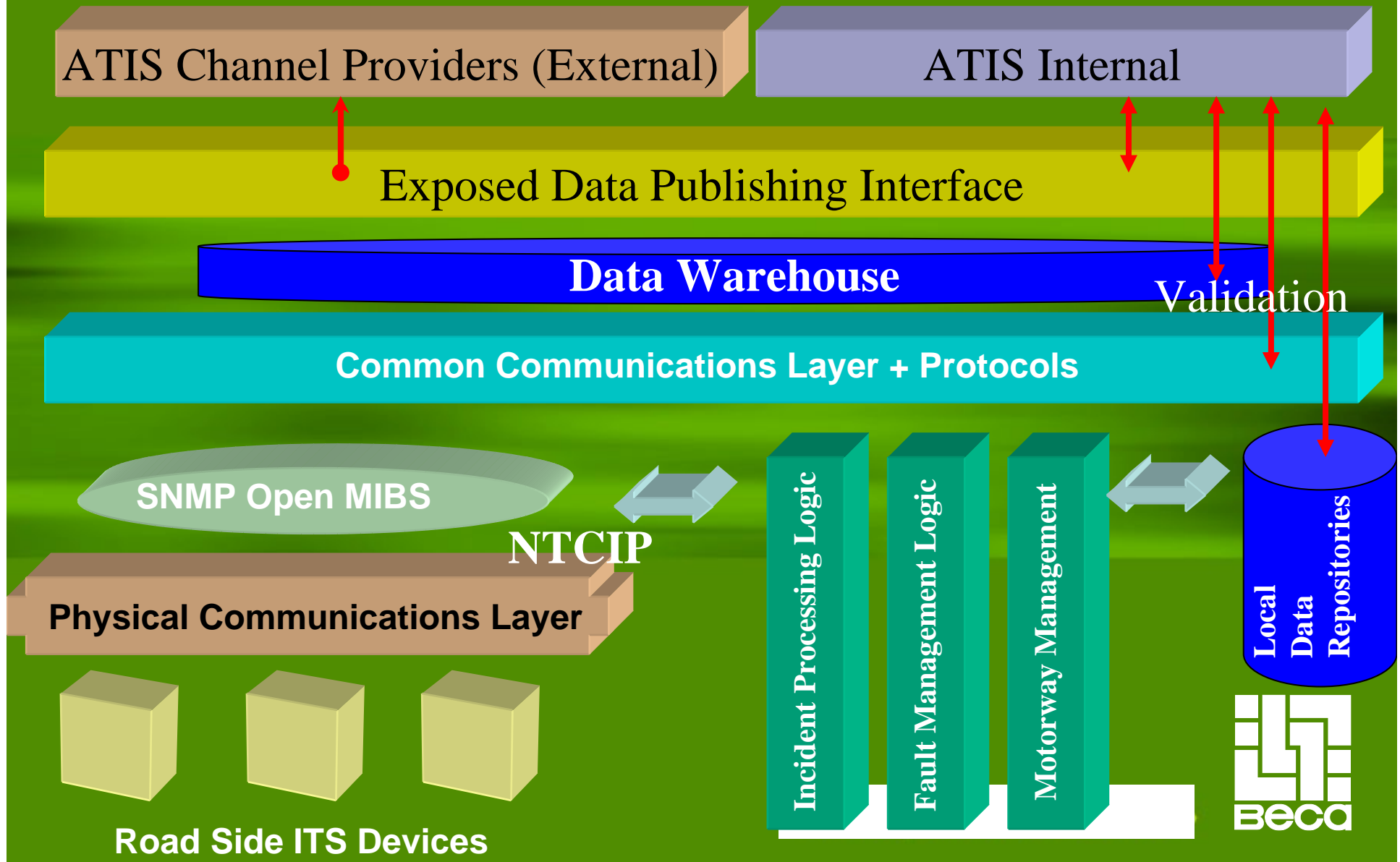
- Sustainability is clearly stated as a deliverable in the Land Transport Management Act and is seen as a key deliverable by all related New Zealand government agencies
- The function of Traveller Information Services is social engineering.
- As a behavioural modification measure it is therefore reasonable to see the use of Traveller Information Services as providing a key role in enabling a sustainable transportation network.
- In order to deliver more Traveller Information Services more efforts are required in terms of delivering more ITS equipment and systems



WHAT CONSTITUTES A TRAVELLER INFORMATION SERVICE, (ATIS)?



OBTAINING DATA FROM ITS SYSTEMS TO ENABLE TRAVELLER INFORMATION SERVICES OUTCOMES.



CONCLUSIONS

- **Traveller Information Services will become an increasing focus of demand by road users.**
- **Investment in increased ITS capabilities is required to deliver more services to help actively contribute towards more sustainable road use through ATIS.**
- **Investment needs to focus on a wide variety of ITS information collection methods for validation and systems redundancy.**
- **Roading Authorities need to review their present strategies and engagement models around ATIS and work with partners to increase width of services and reach.**

Questions?

