

BACK TO THE FUTURE

Transportation Conference 2006
IPENZ Transportation Group Workshop & Conference

WORKSHOP REMIT

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Presentation topic	Please check the box to identify your topic area:		
	1. Traffic management		<input type="checkbox"/>
	2. Road and roadside design for safety		<input type="checkbox"/>
	3. Meeting needs of principal road user groups		<input type="checkbox"/>
	4. Integrating transport infrastructure and land-use		<input checked="" type="checkbox"/>
	5. The transportation profession		<input type="checkbox"/>
Presentation title	Travelling smarter - overseas experiences		
Presentation Remit			
<p>Mary Closser has 8 years experience working with business travel planning in Boulder, Corado. Most recently, she helped to develop the first Transportation Management Organization (TMO) in Boulder. There are over 120 TMO's in the states and Mary will discuss why they evolve and how they succeed, or fail.</p> <p>'TravelSmart' was first piloted in Perth, Western Australia in 2000, and based on it's success, is now implemented throughout Australia. Teresa Matassa worked on the TravelSmart Household 'Individualised Marketing' project from 2000 - 2003, and will discuss the basic principles and benefits of this programme - making the most of existing infrastructure by challenging household's perceptions of travel options.</p>			