

Young Drivers

The

RYDA

Experience

Presented by Marg Parfitt- Nelson City Council
TRAFINZ 2010

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Background




- Road crashes are the single greatest killer of 15-24 year olds, and the leading cause of their permanent injury.
- Our 15 to 17 year olds have the highest road death rate in the OECD and our 18 to 20 year olds have the 4th highest.

- *Safer Journeys*

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What can we do?

Raft of steps proposed by Central Government includes;

- Raising driver license age to 16 
- Make restricted license test more difficult... 
- Lower youth drink drive limit to zero 
- Raise public awareness of young driver crash risk and....

“review and improve the road safety education available to young people” — *Safer Journeys*

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What are Road safety Co-ordinators doing now?

- RYDA
- Drive to Survive
- SADD
- Practice
- Billy TK Jnr
- Thirsty Thursday
- ..and the list goes on...

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R.Y.D.A

- Rotary Initiative – run by RYDA on behalf of Rotary
- As at June 30 2010 RYDA delivered to over 70 schools and 7500 students in:
 - Far North
 - Whangarei
 - North Shore
 - Auckland
 - Manukau
 - Pukekohe
 - Rotorua
 - Christchurch
 - Nelson

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Nelson Experience

- March 2010
- Held at A & P show grounds
- 8 Schools – all year 11 students
- 1300 students
- Rotary volunteers on each day made a significant contribution to the smooth delivery of the programme.

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Presenters include

- Brain Injury Association
- Police
- Driving instructors
- Care NZ (Alcohol and Drug educators)
- Budget Advisory Services

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RYDA review

Programme is currently under review looking closely at Australian RYDA Rewrite

Consultant engaged to tailor NZ programme to our needs – expect to see...

- More participation, less answers!
- More practical content
- Facilitators handbook
- Presenter-proofing!
- DVD and power point provided - kit

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For more information contact

- Tony Culliney -Chief Executive of RYDA
- Talk to co-ordinators in the areas shown earlier
- Visit the web site www.ryda.org.nz

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Nelson has notched up a horror road toll, with 10 people dead across the region so far this year, compared with one at the same time last year. – *Nelson Mail*, May 2010

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A 16 year-old Richmond youth has been killed in a vehicle accident on the Maungatapu Track off the Maitai Valley Road.

– *Nelson Mail*, October 2009

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Todd Woodman – aged 16

- Held only a restricted license but was carrying a passenger (unlicensed)
- Crash occurred due to mainly driver error
- Was driving too fast for the conditions
- Lacked experience for vehicle and road type

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A young learner driver overtaking another motorist at excessive speed was killed in the second fatal crash in the Nelson region within 24 hours at the weekend.

- Nelson Mail, October 2010

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Andrew Nathaniel Cooper – Aged 16

- Detective Sergeant Kevin Tiernan of Nelson police said he had been overtaking another car on a blind curve at the time and was driving at "horrendously excessive speed".
- He was travelling at least 100kmh in a 50kmh zone.
- He held a learners license
- He had used alcohol and cannabis just prior to the crash

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The three young men who were killed in a vehicle crash in Nelson this morning have been named by police...
- *Nelson Mail*, February 2010

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Johnny Williams – aged 17
Jordan Rangiura – aged 18
Daniel Johnson – aged 18

- Speed – in excess of 100kmph in a 50 kmph zone
- Alcohol
- Inexperience (learners license)





Police are investigating whether three cars were racing at the time of a high-speed crash in Upper Moutere which killed a 21-year-old Nelson driver last night.....

- Nelson Mail, June 2009

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Aaron Chalmers-Hill – aged 21

- Speed

- Racing

.... before his Nissan Silvia spun off the road on a moderate bend and into a large tree lying in a ditch near Upper Moutere village last Sunday evening



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Two young men were in a Subaru WRX, which had been doing burnouts outside a hotel. Police chased the vehicle for about a minute, during which time speeds of up to 150kmh were reached, before it crashed on Four Rivers Highway at Murchison at 2.42am

- Nelson Mail, February 2010

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- In Murchison, police had been called to a car park early yesterday. Mr McCoy said there had been reports of the car doing donuts and "stupid, possibly drunken behaviour".
- The driver was asked to stop but sped off north reaching speeds of around 150kmh. Police pursued the car but lost sight of it near the golf course. At the crash scene, where two halves of the Subaru WRX lay 30 metres apart, Detective Senior Sergeant Wayne McCoy said:
"I have never seen a crash like it in 30 years. Speed has been a major factor, there was a lot of force and a gum tree has been uprooted."

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Driver Danny Ross Forbes- aged
25– sustained serious injuries
and his cousin
Ricky Alan Forbes- the passenger
who died at the scene

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Many of these young men were known to
local school students.

Given this appalling year selling RYDA to
the schools was easy.....

“BRING IT ON” they said.

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**RYDA in action
Nelson , North Harbour
& Kaitaia
March 2010**

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**HANDS ON
and
INTERACTIVE**

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SADD Students

- In Nelson each school sent senior students to cater for students. This “kick started” SADD in each school for 2010.
- It raised the profile of SADD and funds raised assisted students to attend the SADD conference.



Volunteers- Community buy in

Rotary supplied the person power as well as some funding

- Marshalled students in groups around the 5 rotations

- Admitted they learned HEAPS themselves!

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Real Stories

- Police and Brain Injury Association presented a session on consequences and choice.
- BIA clients with head injuries resulting from crashes told of their very personal stories.
- The Thirsty Thursday trailer display was used.

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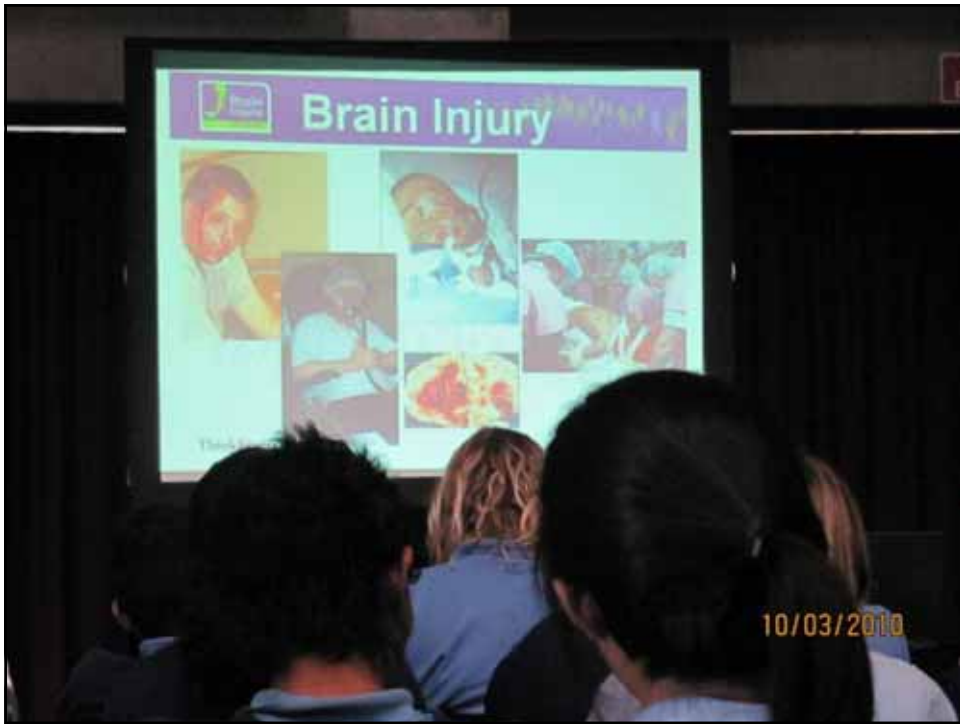




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Student Feedback

- *It was very important and could save a life*
Student, Waimea College
- *It showed you how for it took you to stop in real life, not just a picture, so had more effect witnessing the effects of speeding ...*Student, Nelson Girls' College
- *It is important to learn about the dangers of drinking....*Student, Golden Bay High School

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 - Christchurch
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