

Developing Wellington City Council's Staff Travelwise Plan

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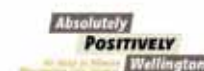


What is a travel plan?

- A range of measures designed to reduce reliance on single car occupancy transport

These plans generally aim to achieve the following:

- Reduced road congestion and transport related emissions
- Creation of potential recreational and health benefits for staff.
- Creation of a positive image for leadership in organisational travel management



About Wellington City Council

- Approximately 1,500 staff
- Almost half situated at the 'Civic Complex' site on Wakefield Street
- Approximately 500 based at the land fill
- Remainder spread across libraries, recreation centres, parks and gardens, and more
- More than 60% of all Council staff travel sustainably



Why develop a travel plan?

- Organisation strategic fit
- To be a leader
- Meets economic outcomes
- Meets climate change outcomes



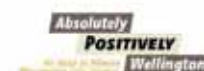
Developing the plan

- Core group consisting of staff from HR, Transport Planning, Fleet Management, IT and Climate Change Policy Office
- Two key outcomes chosen:
 - Increase staff travelling to and from work sustainably
 - Increase the efficiency of travel during work time



Consultation and staff involvement

- Over 200 staff consulted in small group situations. We asked them:
 - What do you already know about sustainable transport?
 - What are the barriers?
 - What would make you travel more sustainably?



The screenshot displays the Metlink Journey Planner interface. The main heading is "Journey Planner Results for September 15th 2010, 9:00 am". The origin is "101 WAKEFIELD STREET, WELLINGTON CENTRAL, WELLINGTON CITY, WELLINGTON, 6011" and the destination is "LANDFILL ROAD, OWHRO BAY, WELLINGTON CITY, WELLINGTON, 6023".

Three travel options are listed:

Option 1 Summary	Option 2 Summary	Option 3 Summary
Leave: Wednesday 15th 7:25am	Leave: Wednesday 15th 8:09am	Leave: Wednesday 15th 8:1
Arrive: Wednesday 15th 8:27am	Arrive: Wednesday 15th 8:54am	Arrive: Wednesday 15th 9:1
Total duration: 1 hour, 2 minutes	Total duration: 45 minutes	Total duration: 1 hour, 8 min
1 change	1 change	1 change
Total adult fare: \$5.50	Total adult fare: \$8.00	Total adult fare:
Total concession fare: \$3.00	Total concession fare: \$1.00	Total concession fare:

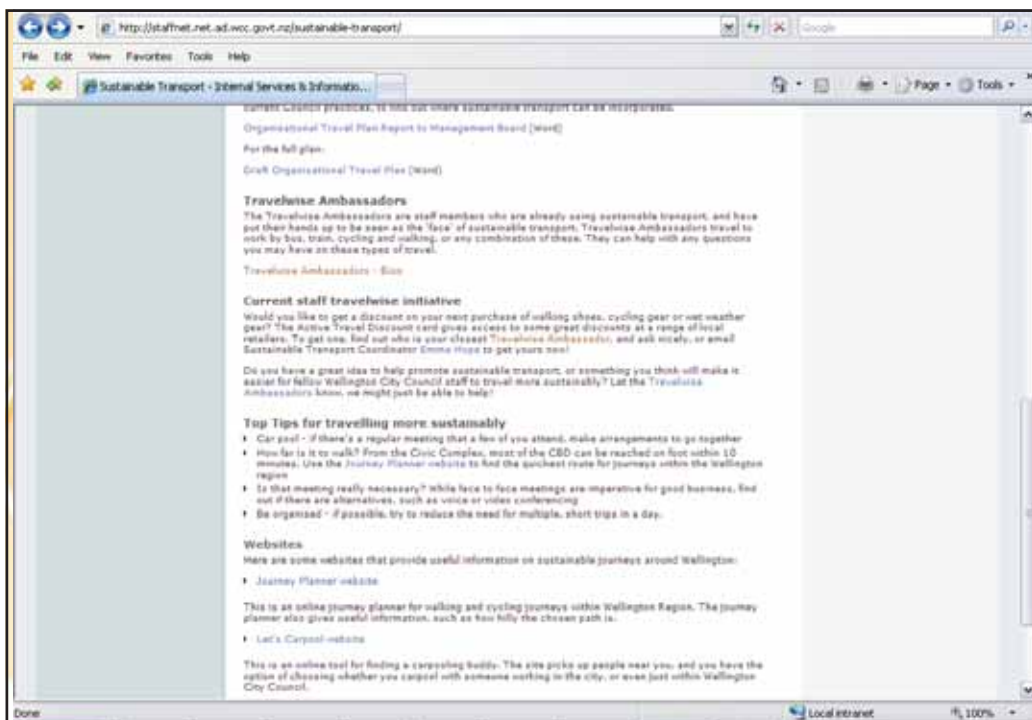
On the right, Google Maps shows "Driving directions to Landfill Rd, Wellington 6023" with suggested routes: "Ohine Rd" (8.2 km, 15 mins) and "Taranaki St and Ohine Rd" (8.3 km, 16 mins). A list of 6 steps provides detailed directions starting from 101 Wakefield St.

Consultation and staff involvement

- 'Competitions' on the intranet encouraged suggestions for a name, then a voting system lead to the winning name: Wellington City Council Staff Travelwise Plan

Online Launch held August 2010

- Intranet webpage 'launched'
- Competitions to encourage staff to view short film
- Introduction to sustainable travel and the Travelwise Plan



Short Film



Garry Poole
Chief Executive Officer

Absolutely
POSITIVELY
Wellington

Travelwise Ambassadors - Buses - Sustainable Transport - Internal Services & Information - Staff - Wellington City Council's Int

http://staffnet.net.ad.wcc.govt.nz/travelwise-ambassadors-bus/

File Edit View Favorites Tools Help

Travelwise Ambassadors - Buses - Sustainable Transport

Conley Meyer
Conley lives in Tzahi Bay (Porirua), and catches the train every morning at 5:15am into the city. From there, he catches a bus to Willis Street.

Conley prefers to travel using the train and the bus as it is affordable and dependable. Although some issues are being experienced with interrupted services on trains, he knows he will get there as they always make alternative arrangements if needed. This makes the service dependable. Conley is sure this will become even better when the new trains and upgrades are completed.

Conley is based in Programme Management, on MOB 3.

Daphne Pilaar
Daphne lives in Newtown and loves the satisfaction of being able to walk or bike to and from work most days. "It is faster to get into town by bike than car in rush hour. On beautiful days there is huge pleasure in taking the option to ride around the bays home and take in the beauty of our harbour. I love using active transport as it is cheap, not reliant on timetables and it means I get in my daily 'Rush Play'", says Daphne. "Even when the weather is challenging a walk helps give me thinking space between home and work."

Daphne is based in Recreation Wellington, on ICAB 5.

Garry Poole
Garry is proud to regularly use public transport. He enjoys catching the bus to work, as it means that he doesn't have to drive, and can sit back and enjoy the journey. He encourages all Wellington City Council staff to "give it a go", whether it's public transport, carpooling, walking or cycling.

Garry is based on MOB 4.

Daphne Pilaar

Where to from here?

- Wellington City Council fleet review: aim to improve the efficiency of vehicle use and reduce fuel consumption
- Review our existing resources
- Support and reward staff using sustainable transport, strongly 'encourage' others to do the same
- Continue to encourage staff feedback and ideas