

SPONSOR DOCUMENT



**10 YEARS
TO CHANGE
OUR WORLD**

Trafinz Conference, Wellington
5-9 September 2010





OVERVIEW

The theme of this year's conference is "10 years to **change** our World?" It will focus on the future viability and prosperity of the planet; which will depend on the decisions and actions taken over the next decade.

Some fundamental matters to be addressed will be:

- Managing travel demand
- The use of new technologies
- Planning the thinking to reduce vehicle emissions.

The clear scientific evidence is that there is no time to waste.

The next 10 years is also the timeframe for the new 2020 road safety strategy. We failed badly to meet the 2010 safety strategy targets at great cost to thousands of New Zealanders. We need to ensure we succeed in reducing road deaths and injuries over the decade of the 2020 Safety Strategy.

The 2010 conference will have a wide range of speakers to provide us with the latest information, guidance and incentives. This will enable all of us as transport professionals and policy makers to play our part in these unfolding dramas and in creating the future we want.

We will hear from leading politicians, policy makers, practitioners and academics from New Zealand and overseas, across a full spectrum of transport topics.

WHO WILL ATTEND?

Anyone with an interest in road safety and/or the future of sustainable transport systems and networks

- Senior Transportation decision makers from central and local government
- Councilors
- Mayors
- Police
- Road safety co-ordinators
- Transportation planners
- Roading Engineers
- Traffic Control
- Road controlling authority staff and managers
- Pedestrian and cycling officers and advocates
- Architects
- Travel Planners
- Consultants
- Asset and Maintenance Managers

THE VENUE

The Duxton Hotel Wellington boasts one of the most extensive convention venues of any hotel in Wellington and New Zealand, comprising 20 superb yet functional conference rooms including the largest hotel ballroom in Wellington.

With the hotel's close proximity in the heart of Wellington's entertainment precinct and the Waterfront, Te Papa Museum and professional theatres, it is a fantastic location for conferences.



Ideal for events on a grand scale, the ballroom will comfortably accommodate up to 500 delegates cabaret style.

The Duxton Chambers, where the Exhibition Centre will be located is an ideal, large space for displays and catering.



PLATINUM SPONSOR

\$15,000.00 + GST

- Logo on Letterhead
- **Primary** name awareness on all promotional literature, ie conference brochures; registration booklet; programme
- Naming and/or signage; or promotional rights to **Conference Dinner**
- Consultation with all areas that Platinum Sponsorship has potential impact, e.g. Conference Dinner
- Naming rights to **Conference Carrying Satchel**
- Naming rights to **Key Note Speaker**
- Sponsor acknowledgement at the conference opening function on Sunday evening
- Feature of logo and acknowledgement of sponsorship level on web site
- Link from conference website to Platinum Sponsor
- Maximum opportunity for audio visual exposure of company logo
- **Full page** (A4) advertisement in the Conference Handbook
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$2,000 + GST.
- Exhibition signage on the main stage
- **Three** complimentary tickets to the entire Conference, including social functions
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4



GOLD SPONSOR

\$10,000.00 + GST

- **Secondary** name awareness on all promotional literature, excluding letterhead, ie conference brochures; registration booklet; programme
- Naming and/or signage; or promotional rights to a **function** of your choice, excluding conference dinner. Dependant on number of gold sponsors this may need to be shared.
- Opportunity for creative and innovative involvement with the selected function
- Naming rights to **Name Tags**
- Naming rights to a **Speaker**
- Feature of logo and acknowledgement of sponsorship level on web site
- Link from conference website to Gold Sponsor
- Maximum opportunity for audio visual exposure of company logo
- **Full page** (A4) advertisement in the Conference Handbook
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$2,000 + GST.
- **Two** complimentary tickets to the entire Conference, including social functions
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4



SILVER SPONSOR

\$7,500.00 + GST

- Name awareness on all promotional literature, excluding letterhead, ie conference brochures; registration booklet; programme
- Naming and/or signage; or promotional rights to **lunch** or **lunches**. Dependant on number of silver sponsors this may need to be shared.
- Opportunity for creative and innovative involvement with sponsored lunch or morning and afternoon teas.
- Naming rights to a **Speaker**
- Feature of logo and acknowledgement of sponsorship level on web site
- Maximum opportunity for audio visual exposure of company logo
- **Full page** (A4) advertisement in the Conference Handbook
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$2,000 + GST.
- **Two** complimentary tickets to the entire Conference
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4



BRONZE SPONSOR

\$5,500.00 + GST

- Standard name awareness on all conference brochures; registration booklet; programme
- Naming rights to a **morning** or **afternoon tea**. Dependant on number of bronze sponsors this may need to be shared.
- Feature of logo and acknowledgement of sponsorship level on web site
- Maximum opportunity for audio visual exposure of company logo
- **Full page** (A4) advertisement in the Conference Handbook
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$2,000 + GST.
- **One** complimentary ticket to the entire Conference
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4

TRADE EXHIBITORS

\$3,500.00 + GST

- **Standard** name awareness on all conference brochures; registration booklet; programme
- Feature of logo and acknowledgement of sponsorship level on web site
- Opportunity for audio visual exposure of company logo
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$2,000 + GST.
- **One** complimentary ticket to the entire Conference
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4
- Opportunity to purchase space for advertisement in the Conference Handbook



INTERNET CAFE

(ONE ONLY)

\$3,000.00 + GST

For the first time an internet café will be provided at the conference venue. Your sponsorship will help in providing an area where delegates can check their emails during the breaks.

- **Secondary** name awareness on all promotional literature conference brochures; registration booklet; programme
- Company name or logo on computer screens.
- Signage around internet café (supplied by sponsor)
- **Secondary** name awareness on all promotional literature, ie promotional literature conference brochures; registration booklet; programme
- **Acknowledgement in conference handbook**
- Full page (A4) black and white advertisement in the Conference Handbook
- Promotional literature can be inserted in the Conference bag to a maximum size A4



POSTER BOARD EXHIBITORS

\$1,500.00 + GST

- Opportunity to present organisation on a poster board set up for the duration of the Conference. Please note that you need to provide all the display equipment.
- Space available for logo in conference handbook
- Logo on website acknowledging level of support
- Opportunity to purchase advertising space in conference handbook
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4
- Tickets can be purchased to attend the conference
- Opportunity to purchase space for advertisement in the Conference Handbook

ADVERTISING OPPORTUNITIES

A Conference Handbook is produced for this conference. Advertisements are all A4 with artwork supplied by advertiser.

Outside back cover	\$1,500.00 + GST
Inside back cover	\$1,000.00 + GST
Inside front cover	\$1,000.00 + GST
All three options	\$2,750.00 + GST

Colour A4 Advertisement **\$ 750.00 + GST**

Upgrade from Black to Colour **\$ 500.00 + GST**



SASTA DAY SPONSORSHIP AND EXHIBITION OPPORTUNITIES

SASTA is an independent Incorporated Society managed by professionals working in local government to promote national best practice in community focused activities that seek to improve safety and sustainability on our transport network.

SASTA originated in 2007 out of the long-standing Road Safety Coordinators Association. They are currently funded through annual membership subscriptions. Their mission is to support professionals who work in the transport sector promoting a safe & sustainable transport culture in Aotearoa New Zealand. Typical members include Road Safety Coordinators, Travel Planners, Engineers, Planners, and Consultants working for local government.

Sponsorship Opportunities are available to sponsor specifically on that day; or in addition to existing sponsorship.

Exhibitor new booth

\$750.00 + GST

Exhibitor existing booth

\$250.00 + GST

Includes one attendee to man booth only

Sponsorship

Naming rights to the following

Morning Tea or Afternoon Tea

\$1,000.000 + GST

- Company logo will be displayed on the screen before sponsored event
- Logo featured in conference handbook and programme
- Advertisement in the conference handbook

Lunch or Key Note Speaker

\$2,000.00 + GST

- Company logo will be displayed on the screen before sponsored event
- Logo featured in conference handbook and programme
- Advertisement in the conference handbook
- One complimentary ticket to SASTA day seminar

ADVERTISING TRADE EXHIBITORS/SPONSORSHIP FORM

Company:	
Postal Address:	
Contact Person:	
Position:	
Phone:	
Fax:	
Mobile:	
Email:	

Sponsorship Levels – Trafinz 5 – 8 September

Please tick the relevant box/es

Platinum

Gold

Silver

Lunch – Monday

Lunch – Tuesday

Lunch – Wednesday

Bronze

Morning Tea – Monday

Morning Tea – Tuesday

Morning Tea – Wednesday

Afternoon Tea – Monday

Afternoon Tea – Tuesday

Afternoon Tea – Wednesday

Internet Café

Exhibitor

Booth Number

Preference 1	
Preference 2	
Preference 3	

Sponsorship Levels – SASTA 9th September 2010

Please tick the relevant box/es

SASTA are holding a one day conference at the completion of the TRAFINZ conference. There will be opportunity to retain your booth for an extra day to cover these new delegates. Cost for this is \$250.00 + GST.

If you are have committed to exhibiting at the Trafinz Conference please click one of these boxes to indicate your intentions.

Accept **Decline**

If you are interested in sponsoring or are a new exhibitor for Thursday only, please click one of the following boxes.

Sponsorship

Morning Tea

Lunch

Afternoon Tea

Key Note Speaker

Please return your completed form to secure your sponsorship and/or exhibition space to the contact detailed below. Allocation of space will be made on a “first in first served” basis, with the exception of Platinum who will take priority.

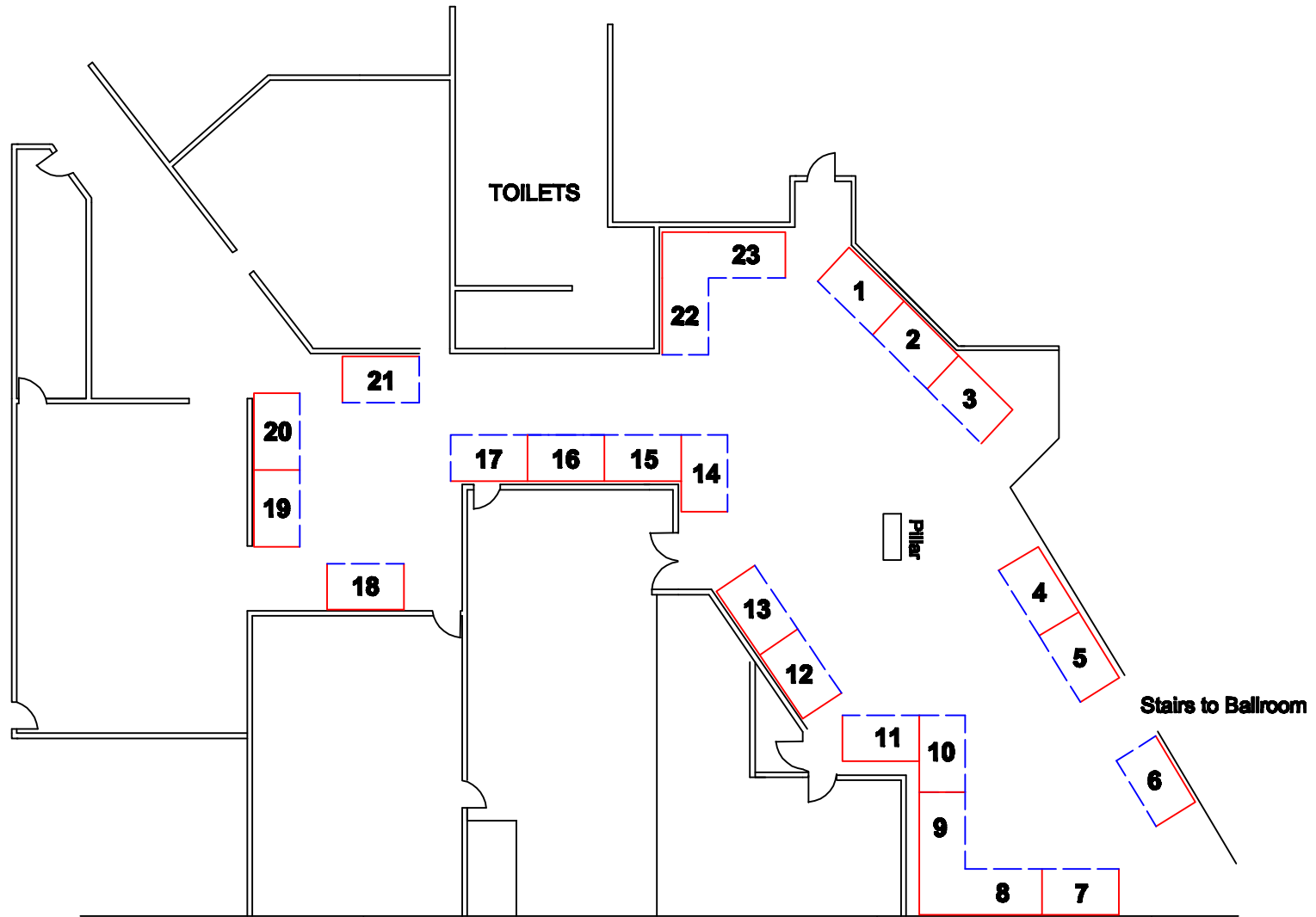
Payment

A confirmation letter and invoice will follow containing the detail of the agreement; payment is due within 14 days of the date displayed on the invoice. Trafinz reserves the right to withdraw and/or re-allocate sponsorship if payment is not received by the due date.

Cancellation Policy

After the official booking has been accepted by the Organising Committee, if the sponsorship or floor space can be resold to another company, the sponsor/exhibitor will receive a full refund, less administrative fees of 20% of the total sponsorship and or exhibition rate. If not able to be resold, the sponsor/exhibitor will be liable to pay the following fees:

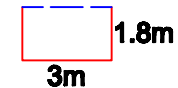
- 50% of the total sponsorship/exhibition rate, if the cancellation request is received in writing before 6 July 2010.
- 100% of the total sponsorship/exhibition, if the cancellation request is received in writing after 7 July 2010.



TRAFINZ CONFERENCE

DUXTON HOTEL, WELLINGTON

STAND SIZE



AUTHOR: Craig Horn

DATED: 05-7-2010

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