



10 years to change our world – at a glance

Transport professionals and decision makers from around New Zealand and overseas will meet in Wellington, on the 5th of September, for the 62nd annual Trafinz Conference. There will be three days covering a range of transport issues with an especially strong focus this year on Safer Journeys - the new NZ Road Safety Strategy 2010 to 2020. Day four will be the SASTA day, dedicated to professional development for safe and sustainable transport co-ordinators.

This year the Trafinz Conference Committee has laid down the challenge to delegates that as an industry we have "10 years to change our world."

As a Transport industry we face many and complex issues these include transport efficiency, reliability, productivity, sustainability and safety which all need to be addressed if NZ is to keep up with the countries we need to compare ourselves with. So this conference is intended to challenge us all to think innovatively about our future, informed by a talented array of international and New Zealand speakers.

Trafinz has again worked hard to make sure our 2010 conference provides top value for money, offering highest quality insights from top experts in the field plus some of the best networking and professional development opportunities available.

This conference is about how, as transport professionals and policy makers, we can collectively , over the next vital decade, play our part to ensure national prosperity and long term sustainability by taking the hard decisions and putting in place the key actions which will make the difference between long term failure and success.

Sunday

Set at the amazing **Zealandia Sanctuary** in Karori, and the newly upgraded **Carter Observatory** in Kelburn, the Mayor of Wellington Kerry Prendergast will open this year's Trafinz Conference.

Here the scene will be set for delegates to commence their learning, networking, and meeting and greeting both new and current colleagues not to mention a tempting food served casually.

Monday

Tony Bliss will present the thinking and analyses that went into the preparation of New Zealand's Road Safety Strategy 2010 and its intended outcomes. He will consider the results that have been achieved and the lessons that can be learned from this experience. In looking to the future, account will be taken of the paradigmatic shifts in road safety management and the convergence of safety goals with those addressing energy security, local air pollution, climate change and healthy lifestyles.

Martin Mathews will discuss **Safer Journeys**: New Zealand's road safety strategy 2010-2020, its Safe System approach to road safety and Ministry's role in looking to the future for road safety.

Ernst Zöllner will explain the steps the NZTA has taken to adjust its funding in the light of Safer Journeys as well as its ongoing work to ensure its funding for safety initiatives is both efficient and effective.

Eric Howard will challenge your thinking on road safety. He will demonstrate research based initiatives that if introduced will slash fatalities and serious injuries for your communities. The presentation will enable you to work collaboratively with others to provide the tools that road users need within the transport system to achieve a vision of 'Towards Zero'

Soames Job will present the safe systems approach to road safety as applied in Australia. He will explain how each state runs relatively independent policy and implementation for its safety initiatives and how comparisons identify which elements are working most effectively. Success stories from a number of states are highlighted as proactive learnings for other jurisdictions.

Jonathan Boston's presentation will look at **Climate Change and its implications for transport**

The Monday workshop questions delegates understanding of what is required of them over the next 10 years if we are to meet the national objectives of improving road safety and reducing emissions from within the transport sector. Delegates will work with their peers in the traditional grouping of Education, Engineering and Enforcement, under the guidance of industry leaders and our international speakers

Claire Pascoe and Simon Kennett will present an overview of New Zealand's most popular commuter carpool website, 'Let's Carpool' and why the Greater Wellington Regional Council invested in it. How it works and how well it works.

Monday wrap up, The Conference Dinner includes the announcement of the Trafinz Leadership Awards and the Trafinz and HMI north and south island winners of the School Speed Zone Competition.

Tuesday

Javier Sanchez-Ferragut Andreu will present the strategies adopted in Europe for Road Safety to get fast reductions in fatalities and serious injuries on their roads. Javier will tell us about TISPOL the European Traffic Police Organization.

The part that New Zealand Police will play in the delivery of Road Policing as an integral part of Safer Journeys will be discussed by **Rob Pope**, Deputy Commissioner, New Zealand Police. His address will consider the future of Road Policing and how new strategies, perspectives and technology will provide a way forward for all New Zealand road users.

Jan McCredie will engage participants on the importance of achieving good integration between transport and land use through our planning processes.

The Minister of Transport the **Hon. Steven Joyce** will address the delegates on how we can make essential progress over the next critical decade in regard to the key transport issues facing New Zealand.

Henriette Rawlings will tell us about **SASTA**, an independent Incorporated Society managed by professionals working in local government to promote national best practice in community focused activities to improve safety and sustainability on our transport network.

Nigel Broomhall will talk to us about electric vehicles and their potential to contribute to NZ's vehicle fleet to make a real impact on vehicle emissions, and the potential decisions/actions which need to be taken over the coming decade to take maximum opportunity of this technology.

Dr Jan White will talk to us about ACC's role in contributing to enhancing transport safety in particular in the area of motorcycles as a fast expanding transport mode.

Fran Wilde will explore how the Wellington region is tackling the key transport issues these issues through the work of the Wellington Regional Transport Committee and the actions and initiatives set out in the Wellington Regional Land Transport Strategy.

The Political Panel Discussion at Parliament will enable spokespersons from **National, Labour, the Greens and Act** to debate transportation outcomes and their Party's policies on how transport should be managed and its contribution to sustainability with key actions anticipated over the next critical decade.

Delegates will have the opportunity to question and challenge the MP's.

Followed by a Happy Hour back at the Duxton.

Wednesday

Julie-Anne Genter will present a new paradigm for defining and solving transport problems can provide us with an incredible opportunity to achieve the outcomes we are seeking, which will support a prosperous and sustainable future. The great news is that we can change our world in ten years, just by making a few key changes to the way we manage parking and evaluate the true benefits of transportation projects.

Wellington Region & Top of the South, Road Safety and Demand Management Hour of "WOW"

Dr Susan Krumdieck brought to our attention the problem of Peak Oil, the truth as straight as she could tell it about what will and will not work. Now, she is going to give you a sneak preview into the radical redesign of the suburban form – the next generation human settlements. This is not a new green-field development or eco-town. Rather it is a radical strategic re-development of our existing investment in the oil age.

Do you want to know what the future looks like? Would you like to know how it can be achieved without oil? What will be the key focus, could it be people?

Delegates are invited to workshop around the three streams of Safer Roads and Roadside & Safe Speeds; Safe Vehicles & Safe Road Use and Demand Management. These workshops will focus on where to from here.

Peter King will present on 'Beyond greatest enforceable risk'.

Panel discussion with the international presenters

Let's discuss the opportunities for New Zealand to resolve its safety challenges and explore the implications for our political leadership, the need for real community engagement and institutional management processes.

Eric Howard

Let's debate the huge cost we are currently paying for fatal and serious injuries within the transport system? Is it really too costly to save these lives and stop these serious injuries? Eric will demonstrate research based initiatives that if introduced will slash fatalities and serious injuries for your communities which are cost effective.

Dr Soames Job

Australia's safe systems approach to road safety will see each state run its relatively independent policy and implementation in the delivery of safety interventions. Let's discuss possible comparisons with NZ to identify which elements could work most effectively. Success stories from a number of states highlight proactive learnings for other jurisdictions and eliminate the constant reinvention that is known to be occurring.

Javier Sanchez-Ferragut Andreu

Great performing countries have used road policing strategies to engender responsibility and accountability. Let's discuss if enforcement strategies could provide a faster way of reducing death and serious injury and what is involved.

Trafinz and HMI though local councils and Road Safety Coordinators will present on the HMI School Zone competition.

Tim Launder from Weta Studios will treat the delegates to an amazing insight on Changing our World through Kiwi innovation at its best and taking it global, to solve and achieve outcomes.

Trafinz President **Cr Andy Foster** conference will provide the Conference wrap up and invite us to assemble again in one year's time.

Thursday

The day begins with a welcome and outline of today as being all about professional development and sharing.

Tony Bliss will then discuss the implications for community development initiatives seeking to contribute to the achievement of this goal and explore their likely direction in the context of a shared responsibility for results and a citizen's right to health in the transport system.

Anne Dowden will talk about some of the tools and techniques that are useful to clarify plans and to help track progress. These tools help in communicating with stakeholders including those that must give their buy-in to an initiative, those that must get fully involved or those that need to see evidence of impact.

Glenn Bunting will discuss two key things:

1. Refreshing Road Safety Action Planning to reflect the Safe System approach, which will build on the learnings from last year's SASTA Development Day workshop; and
2. Demand Management and Community Programmers' activity class funding for 2010/12. (Dependent on the NZTA Board having considered this by then as planned)

Delegates will need to choose from two concurrent workshop streams:

1. **Susan Cambridge** and **Carol Phibbs** on the NZ Roadshow Trust discussing Parents as Role models or **Lisa Collins** speaking on Rural Roads and Buses.
2. In the second stream of workshops delegates hear from **Kath Henderson**, **Andrew Robertson** and **Reg Todd** giving a practical demonstration on the Carfit system or **Hamish Mackie** of TERNZ who will discuss Improving School Transport.

This will be followed by a time to shine where four SASTA professionals will be discussing some of the work they have been doing

- **Christine Hutchison** from Taupo District Council will speak on Driver Directions - a young driver's programme.
- **Karen Smith** from Tauranga City Council will speak on School Travel Plans - an integrated approach.
- **Jo Robinson** from Otago District council discusses the Intoxiclock System and how it may work for your community project.
- **Deb King** of ARTA will explain the New TravelWise Awards scheme.

The day concludes with Best of the Exhibitions awards and an invitation to meet again at the next Trafinz conference.