



PLATINUM SPONSOR

\$10,000.00 + GST

- Logo on Letterhead
- Primary name awareness on all promotional literature, ie conference brochures; registration booklet; programme
- Consultation with all areas that Platinum Sponsorship has potential impact, eg Conference Dinner
- Maximum opportunity for audio visual exposure of company logo
- Opportunity to present company at a stand set up for the duration of the conference
- Exhibition signage on the main stage
- Sponsor acknowledgement in the opening address
- Naming rights to Key Note Speaker
- Naming rights to Name Tags
- Naming rights to Conference Carrying Satchel
- Three complimentary tickets to the entire Conference, including social functions
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4

Our Choice. Our Future.

Contact details: Harding Consultants, PO Box 5512 Christchurch, Phone: 03 352 5598, Mobile: 027 436 3083, Fax: 03 352 0197
Web: www.hardingconsultants.co.nz/trafinz2006, Email: glenda@hardingconsultants.co.nz



Trafinz Conference 2006

Sustainability
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Host Authority



Principal Sponsor



Platinum Sponsor

GOLD SPONSOR

\$7,500.00 + GST

- Secondary name awareness on all promotional literature, ie conference brochures; registration booklet; programme
- Opportunity for audio visual exposure of company logo
- Opportunity to present company at a stand set up for the duration of the conference
- Naming and/or signage; or promotional rights to a function of your choice, excluding conference dinner
- Opportunity for creative and innovative involvement with the selected function
- Naming rights to Conference Writing Compendium
- Naming rights to a Speaker
- Two complimentary tickets to the entire Conference, including social functions
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4

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SILVER SPONSOR

\$5,000.00 + GST

- Name awareness on all promotional literature, excluding letterhead, ie conference brochures; registration booklet; programme
- Naming and/or signage; or promotional rights to lunch or lunches, dependant on number of silver sponsors. Please note that this may extend to morning or afternoon teas.
- Opportunity for creative and innovative involvement with sponsored lunch or morning and afternoon teas.
- Opportunity for audio visual exposure of company logo
- Opportunity to present company at a stand set up for the duration of the conference
- Naming rights to a Speaker
- 1 complimentary ticket to the entire Conference, including social functions
- 1 complimentary exhibitor registration that excludes attendance at social functions
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4

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BRONZE SPONSOR

TRADE EXHIBITORS

\$2,500.00 + GST

- Standard name awareness on all conference brochures; registration booklet; programme
- Naming rights to a morning or afternoon tea, dependent upon number of sponsors
- Opportunity for audio visual exposure of company logo
- Opportunity to present company at a stand set up for the duration of the conference.
- 1 complimentary ticket to the entire Conference, including social functions
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4

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The New Zealand Local Authority Traffic Institute
Trafinz Conference 2006

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Host Authority



Principal Sponsor



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POSTER BOARD EXHIBITORS

\$1,000.00 + GST

- Opportunity to present organisation on a poster board set up for the duration of the Conference. Please note that you need to provide the display equipment.
- Space available for logo in conference handbook
- Promotional literature can be inserted in the conference carrying satchels to a maximum size A4
- Tickets can be purchased to attend the social functions of the conference

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