



# NAVIGATING

## The Challenges

**Needs Assessment and Service Coordination**  
Christchurch, 1 & 2 December 2008

## SPONSORSHIP OPPORTUNITIES

**NASCA Conference**  
**1 – 2 December 2008**

**Hotel Grand Chancellor**  
**Christchurch**  
**New Zealand**

**Navigating the Challenges –**  
**Needs Assessment and Service Co-ordination**



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## OVERVIEW

The Needs Assessment Service Coordination Association of New Zealand (NASCA) wishes to notify you of their second national conference – “Navigating the Challenges – Needs Assessment and Service Co-ordination” which will be held in the beautiful city of Christchurch on December 1 & 2, 2008.

In terms of human services across the ages, Needs Assessment and Service-ordination is a very young service methodology. In its current form, the Needs Assessment Service Coordination (NASC) process has been around for a little over a decade, which relatively speaking makes it still in its infancy. Much of the NASC process works well and we wish to continue building and developing the successes while developing solutions to those challenges that frequently present to be negotiated and ultimately navigated. It is the purpose of this conference to assist us in this process of navigation as we continue to grapple with real life events, resource limitations and wide ranges of service issues.

While tackling some challenging issues you will have opportunities for networking, informal problem-solving spending time with peers from around the nation and to make new connections and strengthen relationships.

## Who / What is NASC / NASCA

This event is hosted by NASCA NZ. NASCA is the national body representing and providing NASC Managers and their organizations with opportunities for peer support and professional collaboration and development. As an Association it provides an invaluable forum for discussion and the development of national strategy to help ensure the best possible approaches to meeting the demands running a NASC agency can present.

NASC provides a unique opportunity to assist with the development of a nationally consistent approach within the disability sector.

## WHY “Navigating the Challenges – Needs Assessment and Service Co-ordination”?

Disabled people, families, advocates, service providers, NASC staff and all key stakeholders understand that the NASC process which aims to support people to gain access to services and supports (natural and/or funded) for the purpose of making life easier, can also at times, potentially make life harder. There are many reasons for this and it is not a one issue dilemma.

Our theme wishes to open up some of the many threads of these issues for the benefit of all. Through a wide variety of presentations that look to identify and demystify some of the issues through to workshops which aim to provide day to day practical suggestions, this years event will provide you with an opportunity to develop personally and professionally.



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### Purpose

It will offer opportunities for the professionals in the field to be able to continue to identify (and make progress with) some of the challenges that create the day to day difficulties for individuals, families, NASC, providers and funders.

Ultimately the purpose of this event is to deepen our awareness of the challenges faced by disabled people and their loved ones as they navigate through the NASC processes.

The conference will seek to meet this purpose by:

- Providing a focus on leadership development
- Seek to investigate best practice
- Provide a forum for professional & skill development
- Offer practical day to day suggestions to day to day challenges

### Who Should Attend?

- Needs Assessment and Service Coordination facilitators
- NASC Managers
- Disabled people and their families
- Older people and their families
- DHB portfolio managers
- Ministry of Health Contract Relationship Managers
- Any interested parties.



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## The Venue



The conference will be held in the Hotel Grand Chancellor Christchurch, which is conveniently positioned in central Christchurch and within easy walk of major attractions and business centres.

The Hotel Grand Chancellor is the largest in-house conference facility in the South Island and boasts professional, experienced staff with comprehensive facilities, to make every event a complete success.

The Hotel combines the comforts of a Qualmark rated, superior 4-star hotel with Christchurch's premier hotel meeting venue, providing conference space for up to 1200 delegates and a variety of first class breakout rooms.

The venue features stunning views of the city and an abundance of natural light, with blackout facilities available for audiovisual presentations.

Options for venue layout, staging and seating are very flexible and include access for vehicles and other large objects



Since the conference sessions are on the same floor, the exhibition area will become a natural hub for mingling and relaxing. Tea and coffee breaks and lunches will be served in and around the exhibition.

Displayworks is the official supplier of booths for the Exhibition Centre. They will also supply any additional exhibition requirements for all Exhibitors.

## Conference Promotion

Full coverage of the NASCA Conference will be through NASCA newsletter; MoH newsletter, Gerontology Newsletter, and Ruth Dyson's "Participate" which are all quarterly publications. There will be a dedicated website – [www.hardingconsultants.co.nz/nasca2008](http://www.hardingconsultants.co.nz/nasca2008)



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The conference website will be updated regularly and sponsor acknowledgement will be made as each sponsor or exhibitor is confirmed.



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## PLATINUM SPONSOR

*limited to 2 organisations*

**\$10,000 + GST**

- **Primary** name awareness on all **promotional literature**, ie conference letterhead, brochures; registration brochure; programme and Conference handbook/s
- Full page (A4) **colour** advertisement in the conference handbook
- **Primary** naming rights to **Conference Dinner**
- Opportunity for creative and innovative involvement with **Conference Dinner**
- Exhibition signage on the main stage
- **Primary** naming rights to Keynote Speaker
- **Primary** naming rights to conference bag
- Maximum opportunity for audio visual exposure of company logo
- Link to your website on the conference website
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$1,500 + GST.
- **Three complimentary** tickets to the entire conference, including social functions. Tickets for additional staff may be purchased.
- Promotional literature can be inserted in the conference bag to a maximum size A4



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### GOLD SPONSOR

*No limit to number of organisations*

**\$7,500 + GST**

- **Secondary** name awareness on all promotional literature, ie conference brochures; registration brochure; programme (excludes letterhead)
- **Primary** naming rights to conference welcoming function
- Opportunity for creative and innovative involvement with sponsored function
- **Primary** naming rights to Name Tags
- Exhibition signage on the main stage
- Link to your website on the conference website
- Full page (A4) colour advertisement in the conference handbook
- Opportunity for audio visual exposure of company logo
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$1,500 + GST.
- **Two complimentary** tickets to the entire Conference, including social functions. Tickets for additional staff may be purchased.
- Promotional literature can be inserted in the conference bag to a maximum size A4



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### SILVER SPONSOR

*No limit to number of organisations*

**\$5,000 + GST**

- **Secondary** name awareness on all promotional literature, ie conference brochures; registration brochure; programme
- **Major** naming rights to **one Conference Lunch** on Monday or Tuesday
- Full page (A4) black and white advertisement in the conference handbook
- Opportunity for audio visual exposure of company logo
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$1,500 + GST.
- **One complimentary** ticket to the entire conference, including social functions. Tickets for additional staff may be purchased.
- Promotional literature can be inserted in the conference bag to a maximum size A4



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### BRONZE SPONSOR

*No limit to number of organisations*

**\$3,000 + GST**

- **Secondary** name awareness on all promotional literature, ie conference brochures; registration brochure; programme
- **Major** naming rights to **one morning tea or afternoon tea** on Monday or Tuesday (may need to be shared depending on number of Bronze Sponsors)
- Full page (A4) black and white advertisement in the conference handbook
- Opportunity for audio visual exposure of company logo
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$1,500 + GST.
- **One complimentary** ticket to the entire conference, including social functions. Tickets for additional staff may be purchased.
- Promotional literature can be inserted in the conference bag to a maximum size A4



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## SUPPORTING SPONSOR

*No limit to number of organisations*

**\$1,000 + GST**

- **Standard** name awareness on all promotional literature, ie conference brochures; registration brochure; programme
- Acknowledgement of sponsorship in the conference handbook
- Opportunity for audio visual exposure of company logo
- Opportunity to present organisation on a poster board set up for the duration of the conference. The display board is to be provided by the sponsor
- Promotional literature can be inserted in the conference bag to a maximum size A4
- Opportunity to purchase advertising space in the conference handbook
- Tickets to attend the conference may be purchased separately



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## TRADE EXHIBITOR

*No limit to number of organisations*

### Single Booth \$2,500 + GST

- **Standard** name awareness on all promotional literature, ie conference brochures; registration brochure; programme
- Opportunity to present company at a stand set up for the duration of the conference. The stands have a 3 metre back wall and side walls of 1.80 metres, and include one 10amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters per sign allowed. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double stand, these are available at the additional price of \$1,500 + GST.
- Full page (A4) black and white advertisement in the conference handbook
- Promotional literature can be inserted in the conference bag to a maximum size A4
- **One complimentary** ticket to the entire conference, including social functions. Please note that if a double stand is booked, then two complimentary tickets will be provided. Tickets for additional staff may be purchased.



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## ADVERTISING OPPORTUNITIES

A conference handbook is produced for this conference. Advertisements are all A4 with artwork supplied by advertiser.

Outside back cover	\$1,500.00 + GST
Inside back cover	\$1,000.00 + GST
Inside front cover	\$1,000.00 + GST
All three options	\$2,750.00 + GST
Colour A4 Advertisement	\$750.00 + GST
Upgrade from Black to Colour	\$500.00 + GST